



Become a Sponsor today

The Polk County Democrats is a chartered affiliate of the Florida Democratic Party.

WHAT WE DO

- Register Democrats to vote
- Organize & educate Polk Democrats
- Encourage Democrats to vote
- Inform voters about issues and candidates

Support Your Community

Becoming a sponsor of the Polk County Democrats Focus 2020 Gala will send a clear message that you, or your organization, believe the values of the Democratic Party is good business.

Representing over 150,000 Democrats in Polk County, we are proudly a 100% volunteer organization.

Sponsors' donations will help us fund efforts to get out the democratic vote, register new voters, and support other activities to build a community of Democratic support in Polk County.

The Democratic Community Will Support YOU

Your contribution as a sponsor will be visible at all outlets for this event, including a souvenir book for all event guests and members of the organization as well as a place on our website.

FOCUS 2020

EVENT DETAILS

Saturday, September 27, 2019

The Venue

Bartow Civic Center
2250 S. Floral Ave.
Bartow, FL 33830

6:00 pm General Reception

7:00 pm Dinner / Program

BECOME A 2019 SPONSOR

To become a sponsor, or to purchase an ad or table please contact:

Richard Sutherland

richsuth@aol.com

863-229-7255

650-468-1905 (cell)

Visit us online at Polkdemocrats.org



Advertiser Response Form

Advertiser Name _____

Contact Name _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Email _____

Notes _____

I would like to purchase the following 2019 Polk Democrats Gala Ads:

- 1/4 Page Ad \$125
- 1/2 Page Ad \$250
- Full Page Ad \$500
- Table of 8 \$720 <-- Includes a Discounted 1/4 Page Ad
- Two Tables of 8 \$1440 <-- Includes a Discounted 1/2 Page Ad
- Three Tables of 8 \$2160 <-- Includes a Discounted Full Page Ad
- I'd like to be an Event Sponsor \$3,000 or more (You will be contacted by our Legacy program representative)

Full payment must be received prior to the event program publication deadline of 8/30/ 2019.

Please mail check made out to Polk County Democrats to:

Polk County Democrats
1549 South Combee Road
Lakeland, FL 33801

Visit us online at Polkdemocrats.org



Ad Submission Information

Full Page:

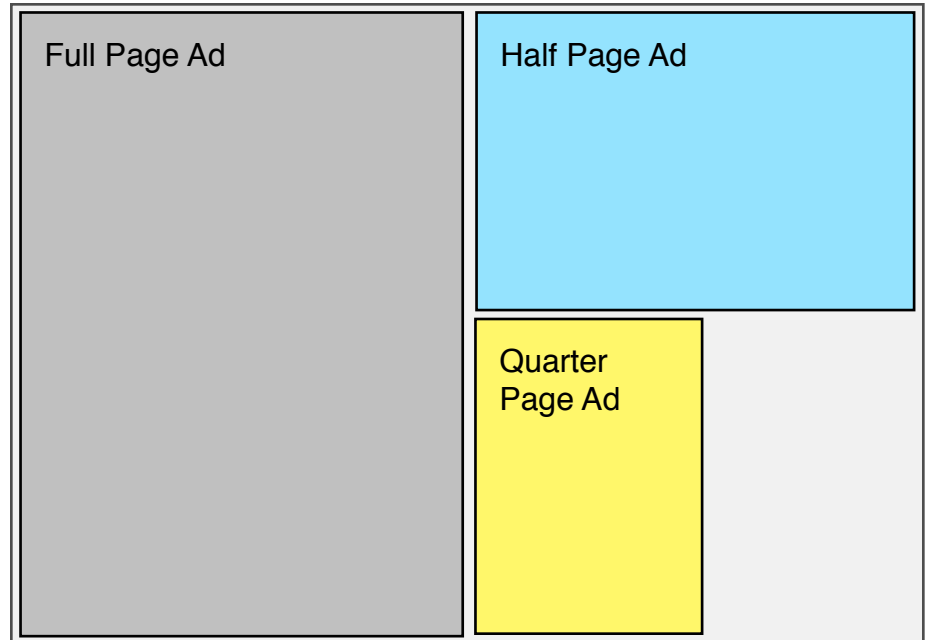
8.5" tall x 5.5" wide

Half Page:

4.25" tall x 5.5" wide

Quarter Page:

4.25" tall x 2.125" wide



- All pricing includes full color printing.
- Provided ads must be:
 - High resolution PDF, JPEG, EPS, or TIFF files
 - All colors must be CMYK process color or set to greyscale (no RGB or PMS spot colors)
 - All photos and graphics must be 300 dpi resolution; no web images please
 - All layers must be flattened before submission

If desired / needed we can provide a graphic design professional to help assemble an ad for you.

Please send your Artwork to Ellis Moose at Beacon@SolivitaDemocrats.org

Ad submission deadline is 5:00 pm EST - Sunday, August 30, 2019*

Please mail check made out to Polk County Democrats to:

**Polk County Democrats
1549 South Combee Road
Lakeland, FL 33801**

* Only ads with artwork and payment received on or before the deadline will be printed. Please be aware that checks mailed within 1-2 days of the deadline may not be received before deadline.

Visit us online at Polkdemocrats.org

Printed In house -- Paid by and approved by Polk County Democratic Executive Committee

Half Page Ad
4.25" tall x 5.5" wide

Quarter Page Ad
4.25" tall x 2.125" wide

Full Page
8.5" tall x 5.5" wide



7 Perks of Advertising

1. Your ad will potentially reach over 150,000 Polk County residents. That's 150,000+ potential customers, or organization supporters.
2. Your business, organization, club, or caucus will be featured in our souvenir program provided to all event guests and members of the Polk County Democrats organization.
3. Your business, organization, club, or caucus will be featured on the Polk Democrats website (PolkDemocrats.org) and include a clickable link back to your website if applicable. Please let us know if you do not wish to be on the website.
4. This is considered an advertisement and not a political contribution. If you are a Club or Caucus this means your yearly \$500 political campaign contribution limit does not apply.
5. By purchasing tables you are able (if desired) to pass on the discounted ticket price to your business, organization, club, or caucus members and limit the actual amount of money your organization spends to purchase tables.

Here's a break down for a single table

8 people per table at \$80 per ticket \$640

1/4 page Ad \$80 (**a savings of \$45**)

Total cost to your organization = \$80

6. The more tables you purchase, the larger your Gala Program Ad is while still getting a **BIG** savings
 - 1 Table = 1/4 page ad -- **You save \$45**
 - 2 Tables = 1/2 page ad -- **You save \$90**
 - 3 Tables = Full Page ad -- **You save \$260**
 - 4 Tables = Full Page ad with better placement in program -- **You save \$180**
7. By Advertising with the Polk County Democratic Party you are helping us ensure Life, Liberty and the Pursuit of happiness is more than just a catchy phrase.